

News Release

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Children seen playing on runway at Detroit Metropolitan Airport

--New Aquafina-sponsored play area has aviation & recycling themes

A fun, new children's play area, with the dual themes of aviation and recycling, will open tomorrow in the North Terminal at Detroit Metropolitan Airport (DTW).

The colorful "Play Port" features a comfortable seating area where parents can watch their children climb on strong but soft-sculpted play equipment such as an aircraft, luggage, and a fun slide through the clouds. The soft airfield-themed floor features a 1 1/2 inch thick foam pad and provides a graphic depiction of Runway 4R/22L--one of DTW's actual runways.

The facility was built at no cost to **Wayne County Airport Authority (WCAA)** by **Aquafina**, which provides bottled water in DTW's shops and restaurants. The interactive, themed, play equipment was provided by the market-leader in soft foam children's playgrounds, **PLAYTIME**, through an innovative sponsorship agreement between the Airport Authority and **Pepsi Beverages Company**.

"It's nice for parents traveling with children to have a safe place for their kids to burn off some energy before embarking on a long flight," said **Tom Naughton WCAA Interim CEO**. "In addition to Aquafina, the Airport Authority's Concessions, Planning and Maintenance Departments all contributed to the successful opening of *Play Port*."

Play Port is located on the North Terminal's Concourse D about halfway between the two passenger screening checkpoints, across from Gate D16

About Detroit Metropolitan Airport

Detroit Metropolitan Wayne County Airport (DTW) welcomed more than 32 million passengers in 2011 and is one of the world's leading air transportation hubs. With service from 13 scheduled passenger airlines, Michigan's largest airport offers more than 1,200 flights per day to and from nearly 150 non-stop destinations on four continents. In 2010, DTW ranked highest in overall customer satisfaction among large airports in the *J.D. Power and Associates North America Airport Satisfaction Study*. With two new state-of-the-art passenger terminals, six jet runways, and an onsite AAA Four-Diamond Westin Hotel, DTW is among the world's most efficient, customer friendly and operationally capable airports in North America.

DTW is operated by **Wayne County Airport Authority**, which also operates nearby **Willow Run Airport**—an important corporate, cargo and general aviation facility. **The Airport Authority is entirely self-sustaining and does not receive tax dollars to support airport operations.** Visit www.metroairport.com for more information.

About Pepsi Beverages Company

Pepsi Beverages Company (PBC) is PepsiCo's beverage manufacturing, sales and distribution operating unit in the United States, Canada and Mexico. PBC handles approximately 75 percent of PepsiCo's North America beverage volume. Its diverse portfolio includes some of the world's most widely recognized beverage brands, including Pepsi, Mountain Dew, Sierra Mist, Aquafina, Gatorade, SoBe, Lipton, and Amp Energy. In many markets, PBC also manufactures and distributes non-Pepsi brands, including Dr Pepper, Crush, ROCKSTAR, and Muscle Milk. The operating unit is headquartered in Westchester County, New York and employs approximately 70,000 people. Learn more about PBC at www.pepsico.com/pbc.

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