



Media Information:
720.374.4560
media@flyfrontier.com

FOR IMMEDIATE RELEASE: Friday, April 15, 2016

FRONTIER AIRLINES LAUNCHES NEW SERVICE AT DETROIT

Fares as low as \$20 one-way to celebrate new service

DETROIT - Frontier Airlines begins new non-stop service between Detroit and Phoenix today and reinstates seasonal service to Denver and Trenton, N.J. To celebrate this new service, Frontier is offering special introductory fares as low as \$99 one-way on these new routes as of today.

Nationally, Frontier is adding new non-stop service in 41 markets today throughout the United States and is also re-launching service in 27 seasonal markets as well. Service to both Denver and Trenton will operate daily, and service to Phoenix will operate on Monday, Wednesday, Friday and Saturday. Currently Frontier has service to Orlando, Fla.

"Travelers between big cities have enjoyed low fares while many markets have remained overpriced and underserved," said Daniel Shurz, senior vice president - commercial. "Frontier's low fares in these new markets will benefit millions of new fliers who are forced to drive because they haven't found affordable air travel options – or they simply stay at home."

"Total passenger traffic at Detroit Metropolitan Airport has jumped 8 percent for the first two months of 2016," said Airport Authority CEO Thomas Naughton. "A key factor in our growth is new service offered by airlines like Frontier. Adding new air carrier routes provides our travelers with more reasons to choose DTW and ultimately benefits our local economy."

Market	Industry Average Fare (1)	Current Off-Peak Frontier Fare (2)	Sale Fare (*)	Savings	Fare with The WORKS (3)
DTW-PHX	\$219	\$99	\$99	55%	\$158

Customers can take advantage of Frontier's bundled choice, The WORKSsm containing Frontier's most popular options for one low price. The WORKS is available at FlyFrontier.com at time of initial booking and includes one carry-on bag, one checked bag, best available seat including Stretch and Exit Row options, full refundability when canceled at least 24 hours prior to scheduled departure, no change fees and priority boarding.



Media Information:
720.374.4560
media@flyfrontier.com

For B-roll and photos visit:

bit.ly/1XQLii

(1) Average is based on Department of Transportation Origin and Destination Survey, Year Ending, Second Quarter, 2015.

(2) New Frontier Fare – Fares are one way and do not require roundtrip purchase.

Fare(s) shown includes all transportation fees, surcharges and taxes, and are subject to change without notice. Seats are limited at these fares and certain flights and/or days of travel may be unavailable.

Depending on the fare type purchased, nonrefundable tickets may be transferred for a fee of up to \$75, or reissued for alternate flights for a fee of up to \$99, as well as a possible fare increase. The name change fee and itinerary change fee are inclusive of each other. Previously purchased tickets may not be exchanged for these special fare tickets. Flight segment(s) must be cancelled prior to scheduled departure time or the ticket(s) and all monies will be forfeited.

Tickets purchased at FlyFrontier.com must be paid for at the time the reservation is made, and you may request a full refund up to 24 hours after the time of purchase, if the purchase is made 7 days (168 hours) or more prior to your flight's departure. This ticket may be canceled and refunded at the My Trips section on FlyFrontier.com. Additional travel services, such as baggage (www.flyfrontier.com/customer-service/travel-support/baggage) and advance seat assignments (www.flyfrontier.com/flight-info/seating-options) are available for purchase separately at an additional charge. Some markets do not offer daily service. Schedules are subject to change without notice. Flights are operated by Frontier Airlines. Other restrictions may apply.

(*) Tickets must be purchased by 11:59 pm Eastern time on Apr. 15, 2016 for nonstop travel Apr. 26 through May 24, 2016 or Aug. 23 through Oct. 26, 2016. Fares are valid for travel on Tuesday or Wednesday dependent on days of operation. The following Blackout dates applies: Sep. 6, 2016.

Fares are one way and do not require roundtrip purchase.

Fare(s) shown includes all transportation fees, surcharges and taxes, and are subject to change without notice. Seats are limited at these fares and certain flights and/or days of travel may be unavailable.

Depending on the fare type purchased, nonrefundable tickets may be transferred for a fee of up to \$75, or reissued for alternate flights for a fee of up to \$99, as well as a possible fare



Media Information:
720.374.4560
media@flyfrontier.com

increase. The name change fee and itinerary change fee are not exclusive of each other. Previously purchased tickets may not be exchanged for these special fare tickets. Flight segment(s) must be cancelled prior to scheduled departure time or the ticket(s) and all monies will be forfeited.

Tickets purchased at FlyFrontier.com must be paid for at the time the reservation is made, you may request a full refund up to 24 hours after the time of purchase, if the purchase is made 7 days (168 hours) or more prior to your flight's departure. This ticket may be canceled and refunded at the My Trips section on FlyFrontier.com. Additional travel services, such as baggage (www.flyfrontier.com/customer-service/travel-support/baggage) and advance seat assignments (www.flyfrontier.com/flight-info/seating-options) are available for purchase separately at an additional charge. Fares include all transportation fees, surcharges and taxes, and are subject to change without notice. Some markets do not offer daily service. Schedules are subject to change without notice. Flights are operated by Frontier Airlines. Other restrictions may apply.

(3) The WORKSsm is available at FlyFrontier.com at time of initial booking; prices range from \$49 to \$69 each-way, based on round-trip purchase, and includes one carry-on bag, one checked bag, best available seat including Stretch and Exit Row options, full refundability when canceled at least 24 hours prior to scheduled departure, no change fees and priority boarding.

(4) The WORKSsm is available at FlyFrontier.com at time of initial booking; prices range from \$49 to \$69 each-way, based on round-trip purchase, and includes one carry-on bag, one checked bag, best available seat including Stretch and Exit Row options, full refundability when canceled at least 24 hours prior to scheduled departure, no change fees and priority boarding.

About Frontier Airlines

Frontier Airlines is committed to offering 'Low Fares Done Right' to more than 60 destinations in the United States, Dominican Republic, Mexico and Jamaica on more than 270 daily flights. Headquartered in Denver, Frontier's hard-working aviation professionals pride themselves in delivering the company's signature Rocky Mountain hospitality to customers. Frontier Airlines is the proud recipient of the Federal Aviation Administration's 2014 Diamond Award for maintenance excellence and was recently named the industry's most fuel-efficient airline by The International Council on Clean Transportation (ICCT) as a result of superior technology and operational efficiencies.



Media Information:
720.374.4560
media@flyfrontier.com

For more information or to purchase a Frontier flight, visit FlyFrontier.com, where Frontier guarantees the best travel value for Frontier flights. Customers can sign up at FlyFrontier.com/email-alert receive special discounts and promotions only available to Frontier's email subscribers. Special offers are also available by following Frontier on Twitter at [Twitter.com/FlyFrontier](https://twitter.com/FlyFrontier) or by liking Frontier on Facebook at [Facebook.com/FlyFrontier](https://facebook.com/FlyFrontier).

For B-roll and photos visit our dropbox:

bit.ly/1XQLii

###