



DETROIT METRO • WILLOW RUN
WAYNE COUNTY AIRPORT AUTHORITY

News Release

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Wayne County Airport Authority welcomes new member to Public Affairs team

DETROIT (Jan. 6, 2016)— Former television news anchor and energy company spokesperson **Erica Donerson** has been hired as the new media relations manager for Wayne County Airport Authority (WCAA) effective Jan. 4.

Donerson is responsible for day-to-day media relations and communications activities for the Airport Authority, which operates Detroit Metro and Willow Run airports. In her role, Donerson will serve as a spokesperson and assist with the airports' strategic communications planning and initiatives.

“Erica’s experience as a television news anchor and reporter, as well as her work in public relations, is a combination that will serve WCAA well,” said CEO Thomas Naughton. “As a Metro Detroit native, Erica already understands the important role Detroit Metro and Willow Run play in our region’s development and growth, as well as the airports’ impact around the globe. She will use her skills to help us tell those stories and many more across multiple platforms and to a variety of audiences.”

Donerson is an Emmy-nominated journalist who began her career as a general assignment reporter for WTVC-TV in Chattanooga, Tenn. She later became an anchor/reporter for WNEM-TV in Saginaw, Mich. After transitioning to the public relations field, Donerson served as communications supervisor for the Pontiac School District. Most recently, she was a senior specialist in DTE Energy’s Media Relations Department.

Donerson holds a Master’s in Public Relations from Michigan State University and a Bachelor of Science in Journalism, with a minor in political science, from Northwestern University’s Medill School of Journalism. She is a member of the national executive Board of Delta Sigma Theta Sorority, Inc., the Public Relations Society of America, the National Association of Black Journalists and The Honor Society of Phi Kappa Phi.

Detroit Metropolitan Wayne County Airport (DTW) welcomed more than 32.5 million passengers in 2014 and is one of the world’s leading air transportation hubs. With service from

*13 scheduled passenger airlines, Michigan's largest airport offers more than 1,100 flights per day to and from more than 140 non-stop destinations on four continents. With two award-winning passenger terminals, six jet runways, and an onsite AAA Four-Diamond Westin Hotel, DTW is among the world's most efficient, customer friendly and operationally capable airports in North America. DTW is operated by **Wayne County Airport Authority**, which also operates nearby **Willow Run Airport** – an important corporate, cargo and general aviation facility. **The Airport Authority is entirely self-sustaining and does not receive tax dollars to support airport operations.** Visit www.metroairport.com for more information.*

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