

News Release



Released: Friday, October 26, 2007
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New Concessions Cleared for Takeoff at Detroit Metro Airport's New North Terminal

--New Terminal Will Feature More than 30 Shops and Restaurants

DETROIT, MI--The Wayne County Airport Authority yesterday overwhelmingly approved contracts to add more than 30 new shops and restaurants at Detroit Metro Airport's (DTW) new North Terminal scheduled to open in fall 2008. When complete, the terminal's concession program will add approximately 50,000 sq. feet of new concession space to DTW, including 14 new gift/news and specialty retail stores and 15 food and beverage facilities, including two multi-concept food courts.

"With this vote of confidence from our board members, these new restaurant and retail spaces will bring a new level of quality, variety and choice to passengers dining and shopping at our efficient new North Terminal, said Wayne County Airport Authority CEO Lester Robinson. "These new concessions will be a tremendous boost for our local economy, creating 740 new jobs and generating more than \$24 million in economic impact."

The new North Terminal will include brands, such as Brookstone, Borders, Champps Restaurant and Bar, Wendy's, Quiznos, Villa Pizza, McDonald's, National Coney Island, TGI Friday's, Sora Sushi Bar, The Coffee Beanery, Pasta Bravo, Everything ASAP, Relay news & gift store, Duty Free Americas, Max & Erma's, Caribou Coffee, USA Today Travel Zone, LePetit Bistro and XpresSpa.

The terminal will also feature five concepts that are firsts in any airport including: Ruby Tuesday, Hockeytown Café, Corona Bar & Grill, Cheeburger Cheeburger, and Paul Maison De Qualité--a unique European-style fresh gourmet deli.

"Our North Terminal concession program will carry on the tradition of DTW's award-winning McNamara Terminal concession program by integrating national, regional and local brands; focusing on first-class customer service; fostering a high level of participation from disadvantaged business enterprises (DBEs); and creating the opportunity to showcase innovation, creativity, and technology in the concept's design and operation," said Metro Airport's Senior Vice President of Business Development Jack Vogel. "The North Terminal concession program is also projected to increase DTW's concession sales by more than 30%, and generate approximately \$7.6 million in additional concession revenue for the airport during the terminal's first year of operation."

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“Throughout the North Terminal Concession Program development and solicitation process, which began over a year ago, the airport held multiple business and community forums that were attended by more than 400 people,” said Metro Airport’s Director of Concessions and Quality Assurance Myrna Mendez. “As a result of this tremendous outreach and interest in the program, when our North Terminal opens later next year, we will have an airport-wide concession program second-to-none and terminal offerings our travelers, employees and community can truly be proud of.”

DTW’s award-winning concession program has impressed travelers and industry groups alike. The airport’s McNamara Terminal was recently honored in the 2007 Airport Revenue News (ARN) Concession Poll as: Best Overall Concession Program, Best Concession Management Team, Best Concession Program Design, and Airport with the Most Unique Services. DTW also finished first place among large North American airports in the categories of Best Food & Beverage Program and Best Retail Specialty Program, in Airports Council International – North America’s (ACI-NA) 2006 Excellence in Concessions Contest. When the North Terminal opens in fall 2008, the airport will house more than 120 world-class shops and restaurants airport-wide, and will offer one of the largest and most diverse airport concession programs in the world.

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